

	Type	L #	Hits	Search Text	DBs	Time Stamp
1	BRS	L1	69	targeted near advertisements	USPAT	2002/10/21 14:44
2	BRS	L2	13	targeted near advertisements and (pop or popup)	USPAT	2002/10/21 14:44

circled
identical
considered
at

?s loyaltylink or loyaltycard

2 LOYALTYLINK

17 LOYALTYCARD

S2 17 LOYALTYLINK OR LOYALTYCARD *(considered all)*

?type s2/3,ab/all

>>>No matching display code(s) found in file(s): 65, 593, 623-624, 810, 813

2/3,AB/1 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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02082149 62846168

Bluewater poised to launch loyalty card for complex

Kleinman, Mark

Marketing PP: 1 Oct 19, 2000 ISSN: 0025-3650 JRNL CODE: MAR

WORD COUNT: 204

ABSTRACT: Bluewater, the successful Kent leisure and retail mall, is poised to become the UK's first shopping center to launch a loyalty scheme, and is also looking at charging customers to enter the complex. It is also looking at extending its brand into new areas such as financial services.

2/3,AB/2 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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02060177 59597224

Value, and pain, in integration

Whiting, Rick

Informationweek n802 PP: 22-24 Sep 4, 2000 ISSN: 8750-6874 JRNL CODE:

IWK

WORD COUNT: 1739

ABSTRACT: Retailers in particular are coming to realize that there is something to lose by divorcing online operations from retail stores. A survey by Jupiter Communications found that 76% of retailers could not track their customers across store, online, and catalog channels. By viewing data from multiple channels, companies can create unified pricing and promotions, better allocate merchandise between channels, and improve inventory and fulfillment operations. Data warehouses are a popular first step.

2/3,AB/3 (Item 3 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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01775415 04-26406

Systems and cents

Nannery, Matt

Chain Store Age v75n2 PP: 43-44 Feb 1999 ISSN: 1087-0601 JRNL CODE:

CSA

WORD COUNT: 1097

ABSTRACT: Despite the drain the Year 2000 problem is exacting on information systems funds and man-hours, results of a 1998 survey of technology executives in retail segments point to continued reinvestment in point-of-sale systems; a mix of Unix, NT and mainframe environments; and a marked increase in the deployment of applications ranging from category management to labor scheduling to frequent-shopper programs.

2/3,AB/4 (Item 4 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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01717040 03-68030

Without ceremony

Weinstein, Steve

Progressive Grocer v77n10 PP: 65-68 Oct 1998 ISSN: 0033-0787

JRNL CODE: PGR

WORD COUNT: 1780

ABSTRACT: Sometimes it is hard to know what to do when faced with acknowledging a good deed. Corporate giving can present the same conundrum - to keep a low profile or sound the trumpet fanfare? Both a yes and a no answer can apply, depending on the company and the situation. Many companies have a review committee for larger donations, but give store managers a budget for giving small amounts of money or food. Corporate giving, particularly when it is tied to local charities, is an integral part of many retailers' marketing strategies.

2/3,AB/5 (Item 1 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

(c) 2002 The Gale Group. All rts. reserv.

02433244 Supplier Number: 60300307

Ring Systems Partners With Reynolds and Reynolds to Provide CRM System to Automotive Retailers.

Business Wire, p1787

March 20, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 665

2/3,AB/6 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2002 The Gale Group. All rts. reserv.

07294178 Supplier Number: 61866960

Dealers use smart cards to bring buyers back. (Brief Article) (Statistical Data Included)

SAWYERS, ARLENA

Automotive News, v74, n5872, p38

May 1, 2000

Language: English Record Type: Fulltext

Article Type: Brief Article; Statistical Data Included

Document Type: Tabloid; Trade

Word Count: 712

2/3,AB/7 (Item 2 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2002 The Gale Group. All rts. reserv.

07121188 Supplier Number: 60300307

Ring Systems Partners With Reynolds and Reynolds to Provide CRM System to Automotive Retailers.

Business Wire, p1787

March 20, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 665

2/3,AB/8 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2002 The Gale Group. All rts. reserv.

06621657 Supplier Number: 55702721

LOYALTY IS IN THE CARDS: NEW 'COUPON BOOK' KEEPS CUSTOMERS.

Chapin, Bill
Automotive News, p18
Sept 6, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; Trade
Word Count: 663

2/3,AB/9 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

03952773 Supplier Number: 45725161
Why the supermarkets are playing the loyaltycard
The Times, p25
August 11, 1995
Language: English Record Type: Abstract
Document Type: Newspaper; General

ABSTRACT:
Producing information is the main reason behind the launch of loyalty cards in the UK, according to a strategic marketing director at Sainsbury and the marketing director of Safeway has confirmed that loyalty cards enable the concern to target its mail shots, and change its decisions on pricing. The card helps supermarkets to collect a large amount of information from customers and offers discounts to customers in exchange. The effectiveness of the system is not really known yet as the first cards was launched by Tesco in February 1995. However, up to now it had a good effect on sales and rivals admit that their stores located in the vicinity of Tesco supermarkets have suffered from the scheme. Nevertheless, the other chains have followed the move.

2/3,AB/10 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

11864113 SUPPLIER NUMBER: 60300307 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Ring Systems Partners With Reynolds and Reynolds to Provide CRM System to Automotive Retailers.
Business Wire, 1787
March 20, 2000
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 706 LINE COUNT: 00066

2/3,AB/11 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

10814094
Dealers use smart cards to bring buyers back
ARLENA SAWYERS
AUTOMOTIVE NEWS, p38
May 01, 2000
JOURNAL CODE: WCAN LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 704

Gary Coleman believes it is vital to get vehicle buyers back to his dealership's service department for their first oil change.
Saying returning buyers give his service advisers a chance to meet and establish a rapport with customers, the general manager at Vester Honda-Mazda-Chrysler-Plymouth-Jeep in Wilson, N.C., is getting some help from ``smart card'' technology.

2/3,AB/12 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

10581124

E-Pawn.Com, Inc. Announces Expansion of the UbuyNetwork by Entering into the Freight Service Sector

BUSINESS WIRE

April 14, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 471

ENGLEWOOD, N.J.--(BUSINESS-WIRE)--April 14, 2000--E-Pawn.Com, Inc. (OTCBB:EPWN) www.e-pawn.com announced today that it has entered into an agreement to acquire Ubidfreight.Com, Inc., a Business 2 Business e-commerce transportation auction market place, and three year old Sunteck Transport Co., Inc., a full service transportation broker located in Florida. Both Ubidfreight.com, Inc. and Sunteck Transport Co Inc. will be marketed under the Ubuyfreight.Com marketing banner which can be found at www.ubuynetwork.com/ubuyfreight.

Ubidfreight is developing an e-commerce real time freight auction market place where shippers will offer their freight for bid directly to carriers/truckers for transport. This live interactive environment will benefit shippers by reducing cost of handling their freight through the competitive auction process. Carriers will receive higher rates and will realize increased load capacity utilization. Ubidfreight.com's e-commerce site when completed will eliminate the expensive intermediaries and the inefficiencies inherent in today's \$500 billion transportation industry.

2/3,AB/13 (Item 3 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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10578981

E-Pawn.Com, Inc. Confirms 2 for 1 Dividend Date for Ubuynetwork.Com Inc.

BUSINESS WIRE

April 14, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 453

ENGLEWOOD, N.J.--(BUSINESS WIRE)--April 14, 2000--E-Pawn.Com Inc., (OTCBB:EPWN) www.e-pawn.com confirms the spin-off of Ubuynetwork.Com, Inc., www.ubuynetwork.com, as a special dividend for shareholders of record April 18, 2000. Each E-Pawn shareholder will receive a special stock dividend of 2 newly issued shares of Ubuynetwork.Com, Inc. for each share of E-Pawn they hold as of April 18, 2000. Additionally, E-Pawn will also spin off Ubuyhomes.Com, Inc. as a special stock dividend for shareholders of record May 1, 2000. E-Pawn shareholders will receive 2 shares of Ubuyhomes.Com, Inc. for each share of E-Pawn they hold as of that date.

E-Pawn also confirmed the appointment of Raymond Winter to the Board of Directors of Ubuynetwork.Co.UK, its newly formed United Kingdom subsidiary. Winter was also appointed Managing Director of UbuyCard.Com, Inc., E-Pawn's wholly owned subsidiary which will roll out in Europe a smart card which will be the first global credit card to handle transactions in Euro Dollars "EURO'S", the official currency of the "EU" European Union. The European community consists of approximately 350 million consumers.

2/3,AB/14 (Item 4 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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10578831

E-Pawn.Com, Inc. Corrects and Replaces Previous Release, BW1237, NJ-E-PAWN.COM

BUSINESS WIRE

April 14, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 491

Business Editors/Technology Writers

NOTE: The following news release corrects and replaces the

2/3,AB/15 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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10578767

E-Pawn.Com, Inc. Confirms 2 for 1 Dividend Date for Ubuynetwork.Com Inc.

BUSINESS WIRE

April 14, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 454

ENGLEWOOD, N.J.--(BUSINESS-WIRE)--April 14, 2000--E-Pawn.Com Inc., (OTCBB:EPWN) www.e-pawn.com confirms the spin-off of Ubuynetwork.Com, Inc., www.ubuynetwork.com, as a special dividend for shareholders of record April 18, 2000. Each E-Pawn shareholder will receive a special stock dividend of 2 newly issued shares of Ubuynetwork.Com, Inc. for each share of E-Pawn they hold as of April 18, 2000. Additionally, E-Pawn will also spin off Ubuyhomes.Com, Inc. as a special stock dividend for shareholders of record May 1, 2000. E-Pawn shareholders will receive 2 shares of Ubuyhomes.Com, Inc. for each share of E-Pawn they hold as of that date.

E-Pawn also confirmed the appointment of Raymond Winter to the Board of Directors of Ubuynetwork.Co.UK its newly formed United Kingdom subsidiary. Winter was also appointed Managing Director of UbuyCard.Com, Inc., E-Pawn's wholly owned subsidiary that will roll out in Europe the first ever smart card that will be the first global credit card that will handle transactions in Euro Dollars, "EURO'S", the official currency of the "EU" European Union. The European community consists of approximately 350 million consumers.

2/3,AB/16 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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10157257

RiNG Systems Partners With Reynolds and Reynolds to Provide CRM System to Automotive Retailers

BUSINESS WIRE

March 20, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 672

DAYTON, Ohio--(AutomotiveWire)--March 20, 2000--The Reynolds and Reynolds Company (NYSE:REY) today announced an agreement with RiNG Systems, Inc. to expand Reynolds' customer relationship management (CRM) solutions for automotive retailers by becoming the exclusive distributor of RiNG's **LoyaltyCard** (TM) system within the automotive industry.

The **LoyaltyCard** system is an electronic coupon package for customer acquisition and retention featuring a personalized card with an embedded microprocessor. The card is fully customized and electronically loaded with retailer-defined coupons and benefits. In addition to the "smart cards," the **LoyaltyCard** system provides retailers with all hardware and software necessary to read the cards' coupons and benefits.

2/3,AB/17 (Item 7 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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07150971

LOYALTY IS IN THE CARDS: NEW 'COUPON BOOK' KEEPS CUSTOMERS

BILL CHAPIN Special Correspondent

AUTOMOTIVE NEWS, p18

September 06, 1999

JOURNAL CODE: WCAN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 657

Mike Ritchie, Dirk Newsome and Steve Gamaras knew just what their dealership needed: more sales and loyal customers who returned for parts and service.

Their solution was the `` **LoyaltyCard** ,'' a sort of computerized coupon book. The card, which looks and works much like a debit or prepaid phone card, is electronically encoded with discounts on oil changes, parts or other services with the dealership.
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